NA Marketing

PACKAGES

2025 Edition

WHAT ARE PACKAGES?

To simplify the digital marketing process for businesses, we offer pre-planned packages that bundle key services like content creation, marketing strategy analysis, and performance analysis. These packages are designed to provide businesses with tailored solutions that fit their needs without requiring extensive customization.

By offering structured packages, businesses can quickly choose an option that aligns with their goals, whether they need a full-scale marketing strategy, high-quality content, or performance insights. This approach saves time, ensures clarity in services, and allows businesses to invest in exactly what they need—without the complexity of building a fully customized plan from scratch.

CHECK OUT OUR OFFERS!

SOCIAL MEDIA CONTENT PACKAGES

	TIER 1	TIER 2	TIER 3
POST CREATION Includes: brainstorming ideas, graphic creation, writing caption & optimal posting times recommendations	**4 posts*** • Up to 2 different dimensions for each post (e.g. Instagram, Facebook, Twitter (X), LinkedIn,...)	**6 posts*** • Up to 2 different dimensions for each post (e.g. Instagram, Facebook, Twitter (X), LinkedIn,...)	**8 posts*** • Up to 2 different dimensions for each post (e.g. Instagram, Facebook, Twitter (X), LinkedIn,...)
REEL/VIDEO CREATION Includes: brainstorming ideas, graphic creation, video editing, writing description & optimal posting times recommendations	**1 video*** • Up to 2 different dimensions for each video (e.g. Instagram, Facebook, Twitter (X), LinkedIn, Youtube Shorts, TikTok...) • Includes closed captioning upon request	**2 videos*** • Up to 2 different dimensions for each video (e.g. Instagram, Facebook, Twitter (X), LinkedIn, Youtube Shorts, TikTok...) • Includes closed captioning upon request	**4 videos*** • Up to 2 different dimensions for each video (e.g. Instagram, Facebook, Twitter (X), LinkedIn, Youtube Shorts, TikTok...) • Includes closed captioning upon request

*** A carousel, or any post that requires more than 1 graphic or translation, counts for 2 posts**

DIGITAL MARKETING PACKAGES

	DIGITAL MARKETING STRATEGY ANALYSIS	DIGITAL PERFORMANCE ANALYSIS	
		TIER 1	TIER 2
ANALYSIS OF CURRENT PERFORMANCE	• Analysis of digital marketing strategies • Analysis of digital presence performances	• Analysis of **2 platform** performances including Meta (Facebook & Instagram), Google Ads, Google Analytics, Tiktok for Business, Twitter (X) Business.	• Analysis of **4 platform** performances including Meta (Facebook & Instagram), Google Ads, Google Analytics, Tiktok for Business, Twitter (X) Business.
PLAN FOR FUTURE PERFORMANCE	• Consultation on the overall digital marketing strategy, including SWOT analysis and goal setting.	• Consultation on overall performance of platforms with tailored recommendations for improvement.	• Consultation on overall performance of platforms with tailored recommendations for improvement.

We deliver solutions that match your needs!

If none of these options fit your needs, you can customize your own package! Choose your favorite features and build a package tailored just for you.

CONTACT US FOR PRICING!

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